

# Hospitality Training: Effective & Affordable

Aprinda training programs are a great way to fill in the training gaps and provide your employees with new revenue-generating skills. Online, self-paced, verifiable, and practical. Refresh the skills of existing staff. Jumpstart newly hired associates. Familiarize outstanding front desk clerks with sales and catering concepts so they can take on more responsibility. **Get started today!**

## Features

- Audio introductions and engaging embedded activities.
- Practical online tasks that promote transfer and application on the job.
- Forms, reference materials, and demonstrations.
- Quizzes to assess generalized knowledge.
- Individual completion records accessible by learners.
- Database tracking of trainee progress and completion.
- Add internal custom training to the Aprinda framework for enterprise-wide initiatives.
- Optional: Go custom with an online university that matches the look and feel of your corporate web site, hosted and managed by Aprinda.

## Benefits

- Train current employees, new sales recruits, front office representatives, reservationists and other team members.
- Bring employees up to speed on selling to groups, travel managers, meeting planners, tour operators and other decision-makers to maximize hotel revenue.
- Enjoy high learning retention and transfer compared to instructor-led training.
- Allow learners to train at their own pace without interrupting prime-time selling.
- Promote consistent standards within your company. Reduce the potential for conflicting sales guidelines.
- Monitor the sales training progress of each associate anytime/anywhere.
- Access our training as an on-the-job resource during and after completion.
- Hotel management companies; take over management of a new property and immediately initiate a sales effort that is consistent with proven best practices for maximizing hotel revenue.



## More Information

To explore your options for engaging online training, visit:

<http://business.aprinda.com>

## The Aprinda Difference

**Authentic learning activities help your staff immediately apply sales strategies on the job.**

- Practical online tasks reflect real-world challenges.
- Online quizzes focus learning.
- Programs accessible 24/7, on and off-the-job.
- Proven sales templates available for download during the training and on the job.
- Intuitive administration tool for tracking trainee progress.