

Aprinda Hospitality Training Programs



Features

- Instructional presentations with audio introductions and engaging embedded activities
- Practical online tasks that promote transfer and application of learning
- Links to sales forms, reference materials, and demonstrations
- Quizzes to assess generalized knowledge
- Database tracking of student progress and certification
- Individual completion records accessible by learners
- Group completion records accessible by managers with access privileges

Benefits

- Train general managers, current sales staff members, new sales recruits, front office representatives, reservationists and other team members.
- Quickly and effectively train great sales people with no hotel sales experience.
- Bring employees up to speed on selling to groups, travel managers, meeting planners, tour operators and other decision-makers to maximize hotel revenue.
- Enjoy a high learning retention rate compared to instructor-led training.
- Allow learners to learn at their own pace without interrupting prime-time selling.
- Use online training to promote consistent standards within your company.
- Reduce the potential for conflicting sales guidelines.
- Monitor the sales training progress of each associate with a click of a button.
- Access our training as an on-the-job resource during and after completion.
- If you are part of a hotel management company, you can take over management of a hotel and immediately initiate a sales effort that is consistent with your proven best practices for maximizing hotel revenue.

Package Pricing

250 rooms or more: \$3,000 per year, per hotel*. Includes unlimited usage by hotel staff and administrative tracking.

249 or fewer rooms: \$1,800 per year, per hotel*. Includes unlimited usage by hotel staff and administrative tracking.

*Pricing subject to change.

Try it now!

www.aprinda.com/walkthrough

The Aprinda Difference

Authentic learning activities help your staff immediately apply sales strategies on the job.

- Practical online tasks reflect real-world challenges.
- Online quizzes focus learning.
- Program accessible 24/7, on and off-the-job.
- Proven sales templates available for download during the training and on the job.
- Intuitive administration tool for tracking trainee progress.